

Table of contents

List of contributorsvii

Introduction..... 1
Sandra Handl and Hans-Jörg Schmid

Part I: Metaphor and metonymy: Fundamental issues

Methodological issues in conceptual metaphor theory..... 23
Zoltán Kövecses

The structure of metaphor and idiom semantics (a cognitive approach)....41
Dmitrij Dobrovolskij

Why focus on target domains? The importance of domain
knowledge in children's understanding of metaphors.....63
Aivars Glaznieks

Salience and the conventionality of metonymies.....85
Sandra Handl

Part II: Metaphor and metonymy: Usage-based investigations

The role of metaphor scenarios in disease management discourses:
Foot and mouth disease and avian influenza.....115
Brigitte Nerlich

“Overt” vs. “covert” cultural variance in metaphor usage:
‘Europe’ vs. Malta and the EU-membership debate.....143
Monica Petrica

Examining conceptual metaphor models through lexical frequency
patterns: A case study of U.S. presidential speeches.....167
Kathleen Ahrens

Metaphor, constructional ambiguity and the causative resultatives.....185
Beate Hampe

Part III: Conceptual blending

Conceptual blending, relevance and novel N+N-compounds.....219
Hans-Jörg Schmid

Blending and creativity in metaphorical compounds:
A diachronic investigation.....247
Réka Benczes

Reference points in adjective-noun conceptual integration networks.....269
Elena Tribushinina

Conceptual blending, evaluation and common ground:
George W. Bush and Saddam as friend or foe?.....291
Siaohui Kok and Wolfram Bublitz

Index.....311